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## WHAT IS CLAIMED IS:

- 1. A data delivery system comprising:
- (a) drive-through facilities in which an automobile including a portable
  terminal having a function of making radio communication parks;
  - (b) a communication device which makes radio communication with said portable terminal when said automobile parks in said drive-through facilities; and
  - (c) a data delivery unit which receives a request of delivering data to said portable terminal, transmitted from said portable terminal through said communication device, and transmits requested data to said portable terminal through said communication device.
  - The data delivery system as set forth in claim 1, wherein said communication device makes radio communication with said portable terminal through small-powered radio wave or weak radio wave.
  - The data delivery system as set forth in claim 1, wherein data stored in said data delivery unit can be updated through Internet.
  - 4. The data delivery system as set forth in claim 1, wherein said data delivery unit is comprised of:
    - (c1) a memory storing various data therein; and
    - (c2) a controller which receives a request of delivering data to a portable terminal equipped in an automobile parking in drive-through facilities, reads requested data out of said memory, and transmits the thus read-out data to said portable terminal.
    - The data delivery system as set forth in claim 5, wherein said controller receives data through Internet, and stores the thus received data into said

## memory.

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- 6. The data delivery system as set forth in claim 5, wherein said controller carries out accounting, based on an identification number transmitted from said portable terminal, after transmitting said data to said portable terminal.
  - 7. A method of delivering data, comprising the steps of:
- (a) transmitting a request of delivering data to a portable terminal equipped in an automobile parking in drive-through facilities, to a data delivery unit, said step (a) being carried out by said automobile;
- (b) reading data requested by said portable terminal, out of a memory, said step (b) being carried out by said data delivery unit; and
- (c) transmitting data read out in said step (b) to said portable terminal, said step (c) being carried out by said data delivery unit.
- 8. The method as set forth in claim 7, further comprising the step of (d) downloading received data in a memory equipped in said portable terminal, said step (d) being carried out by said portable terminal.
- 9. The method as set forth in claim 7, wherein said portable terminal makes radio communication with said data delivery unit through a communication device in small-powered radio wave or weak radio wave.
  - 10. A method of delivering data, comprising the steps of:
- (a) transmitting a request of delivering data to a portable terminal equipped in an automobile, to a data delivery unit, said step (a) being carried out by said automobile;
  - (b) reading data requested by said portable terminal, out of a memory, said step (b) being carried out by said data delivery unit; and

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- (c) transmitting data read out in said step (b) to said portable terminal when said automobile parks in drive-through facilities, said step (c) being carried out by said data delivery unit.
- 11. The method as set forth in claim 10, further comprising the step of (d) downloading received data in a memory equipped in said portable terminal, said step (d) being carried out by said portable terminal.
- 12. The method as set forth in claim 10, wherein said portable terminal makes radio communication with said data delivery unit through a communication device in small-powered radio wave or weak radio wave.
  - 13. A data delivery unit comprising:
  - (a) a memory storing various data therein; and
- (b) a controller which receives a request of delivering data to a portable terminal equipped in an automobile parking in drive-through facilities, reads requested data out of said memory, and transmits the thus read-out data to said portable terminal.
- 20 14. The data delivery unit as set forth in claim 13, wherein said controller receives data through Internet, and stores the thus received data into said memory.
- 15. The data delivery unit as set forth in claim 13, wherein said controller carries out accounting, based on an identification number transmitted from said portable terminal, after transmitting said data to said portable terminal.
  - 16. A recording medium readable by a computer, storing a program therein for causing a computer to act as a data delivery unit, said data delivery unit

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## comprising:

- (a) a memory storing various data therein; and
- (b) a controller which receives a request of delivering data to a portable terminal equipped in an automobile parking in drive-through facilities, reads requested data out of said memory, and transmits the thus read-out data to said portable terminal.
- 17. The recording medium as set forth in claim 16, wherein said controller receives data through Internet, and stores the thus received data into said memory.
- 18. The recording medium as set forth in claim 16, wherein said controller carries out accounting, based on an identification number transmitted from said portable terminal, after transmitting said data to said portable terminal.